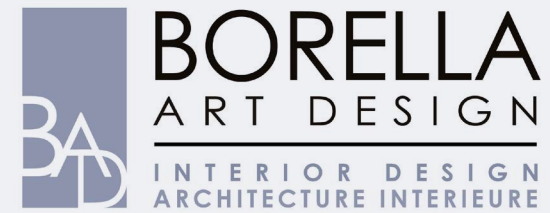




MEET CHRISTINE & NICOLA BORELLA

the Couple that Designs with Art and Poetry

The Interior Designers Christine & Nicola



CHRISTINE BORELLA – SNOZZI

- Interior Architect CFAI (Conseil Français des Architectes d'Intérieur)
- ECIA President 1999 – 2004 (European Council of Interior Architects)
- Board Member of IFI 2001–2003 (International Federation of Interior Designers)
- Senior Consultant: China Building Association
- Honorary ECIA President (European Council of Interior Architects)
- NICOLA BORELLA

NICOLA BORELLA

- Interior Architect CFAI (Conseil Français des Architectes d'Intérieur)
- Sociologist
- Set designer for theatre, opera and TV in Great Britain
- Project manager for Europe and in the Gulf



A fine Bedroom in Switzerland

“We are very open to come to your beautiful country – Albania for his Mediterranean and Multicultural nature. We would love to come for inspiration and of course we would like to take part in Albanian Hotel Projects and bring our specific Hotels “Know-How,” says Christine Borella, a distinguished French Senior Interior Architect as well as a specialist in hotels with 4* and 5 * and a Cruise Boat designer.

Christine and Nicola founded Borella Art Design in 1981 to express their

complementarity in design, and to live each project as a new creative adventure. Their studio creations are inspired by their common experiences and travels with a splash of French know-how.

Read the exclusive interview to learn more about the uncommon projects of Borella Art Design and how it adapts its moving lifestyles to these projects.

1. What was the muse of Borella Art Design?

Artistically speaking we are inspired by the



Roche Bobois shop Paris – Setting and Rough Designed by Borella Art Design



The Lobby Bar of the Hôtel de Suède Paris France



The Lobby of the Hôtel Paradise Blue – Albena Bulgaria



"THE YACHT BY LALIQUE" main deck, dining area

ART DECORATIVES designers, reinterpreted of course, because of their passion for simplicity, geometry and for nature.

The world is also a muse for us: our travels inspire us. We are surprised by the nature, or by the variety of art expressions on the continents.

2. What is the design philosophy of your Studio?

Our motto is: a place, a concept, a project, a destination. Each time a new experience.

Surprise, elegance, harmony, delicacy and lightness, are the few key words that guide our vision and achievements.

First of all, we listen and search the passion, the desires, the dream and the needs of the project. On this basis we explore with our creativity, imagination and experience. We ask ourselves: how can we improve and translate these wishes into surprising and aesthetical spaces?

The result is that our aim and work, which have received many prizes, are well perceived by the public.

3. Can you mention some of the main projects you are working on?

- After having successfully projected and realized The Hotel CHATEAU HOCHBERG in Alsace for The Cristallerie LALIQUE, one

- of our current projects is the creation of the interior for "THE YACHT BY LALIQUE" a 70m Yacht, which was presented in the Monaco Yacht Show last September.
- Another project at the moment is the Hotel AMELIA in Bulgaria on the Black Sea. The concept is inspired by the Aviation, a celebration of Amelia Earhart (the first woman who, like Charles Lindbergh in 1927, had crossed the Atlantic solo in May 1932).
- On work also, many Private Houses in France and Switzerland.
- DESIGN PROJECTS: We are also very proud of the success of our creation of new furniture, objects, roughs and lamps, for industrials or editing companies.



The Bar of the Hotel CHATEAU HOCHBERG in Alsace France.



The Restaurant Montgolfier - Hôtel Paradise Blue

4. What countries are your source of projects mostly?

France, continental or oversea, Switzerland, Eastern Europe, Bulgaria, or Africa.

We have also designed restaurants in Asia (Japan, Korea) for the Famous Mère Poulard of the Mont Saint Michel.

5. Have you ever thought to experiment in Albania which is more and more becoming the centre of international hotel brands?

We are very open to come to your beautiful country: for his Mediterranean and Multicultural nature.

We would love to come for inspiration and of course we would like to take part in Albanian Hotel Projects and bring our specific Hotels "Know-How".

6. You have admitted that you adapt the moving lifestyles to the projects. How do you do that?

Over the last years, due to COVID-19, people meet, work and take holidays in a different way. Life has changed. The destination of the rooms, the separation "work, eat, sleep", is no more established. Hybridisation (of activities, and of style) is today the key word.

We are very aware of that. We need to interpret and to anticipate the new lifestyle, and consequently change the way we plan the spaces, without forgetting to create emotion in all our projects.

On another hand we have designed the Secrétaire Econe B2, our first sideboard for teleworking from Home, or from an hotel, which is distributed on Internet by <https://37plusdesign.com/>.

7. To what extent, has the cooperation with your husband, Nicola, helped Borella Art Design to prosper constantly?

My studies of Interior Architect are very complete, we are complementary.

Nicola, before being an Interior Architect, was a Set Designer of Theatre and Television. His approach of the design, his sensitivity gives a great importance to expression, poetry, artistic meaning, and also lighting, like in a show.

We design interiors with art and poetry not only with "space-planning" and "decoration".



A Junior Suite of the Hôtel Paradise Blue